

# Sunless Lip Balm

## Step 1

Professional

### California Tan Sunless®

#### Line Story

Experience The Sexy Side of Sunless® like never before with revolutionary formulas that only a skilled color expert can provide. Develop flawless color with high-end ingredients for a gorgeous tan and flawless skin!

#### Product Story

- Apply layer before sunless application and wipe off lips afterward. Reapply as needed after sunless application
- Soothes and hydrates lips with Vitamin E
- Moisturizes and protects lips with Beeswax
- Resealable tube allows customers to travel with product and offers a different application with more product than a traditional lip balm stick

#### Inspiration/Rationale

- Meets customer request to put existing formula into a multi-use, resealable package
- Meets FDA sunless tanning recommendations

#### Technology

Vitamin E

Helps soothe and hydrate for softer feeling lips

Beeswax

Locks in moisture while softening and protecting lips

#### Product Type

Step 1 Prepare

Flavor: Pomegranate

#### Brand and Family

California Tan Sunless®

#### Size

6 gram/.2 oz tube

20 Count Display



Contact your distributor for additional information.